



THE LIBERTY HIGH SCHOOL Marching Patriots

LIBERTY HIGH SCHOOL
925 JEWETTA AVE
BAKERSFIELD, CA 93312
661-587-0925

Dear Liberty High School Band Supporter,

As a Marching Patriots sponsor, you may rest assured that your company's name and reputation are being held in the greatest honor by being connected with one of the finest high school marching bands in Kern County. In addition, you can be proud of your role in providing vital financial assistance to the band program. Studies repeatedly show that students who are active in the arts, such as music, achieve more academically and are more mature and responsible than their peers. Your sponsorship encourages success not only on the field, but in the classroom as well.

The attached sheet describes the various sponsorship levels and their accompanying benefits. Your business deserves recognition and these sponsorships are specifically tailored to provide you with the biggest possible "bang for your buck." Liberty football fans, Band Boosters, residents and visitors will identify your support of the Marching Patriots with your business, raising your visibility with thousands of potential customers and reinforcing the loyalty of those you already serve. Why spend your marketing budget on media buys or direct mail with no assurance of reaching your intended audience when you can strategically target your marketing to a broad cross-section of your own community and support our kids at the same time?

On behalf of everyone associated with the Liberty High Band program, I invite you to join us as a Liberty Band sponsor and I thank you for your consideration. Don't miss an opportunity to be a part of this championship team!

Musically,

Mark L. McGuire

Director of Bands

Liberty High School



THE LIBERTY HIGH SCHOOL
MARCHING PATRIOTS
Corporate Sponsorship Program Levels

Friend of the Marching Patriots \$100

- A "Marching Patriots" t-shirt (your choice of size)
- Business listing as a "Friend of the Marching Patriots" in an Event Program
- Listed as "Friend of the Marching Patriots" in the Sponsor section of the Liberty Band website @ www.lhspatriotmusic.com

Bronze Sponsor \$250

- 2 "Marching Patriots" t-shirts (your choice of size)
- Listed as a "Bronze" sponsor in the Sponsor section of the Liberty Band website @ www.lhspatriotmusic.com
- A quarter page ad in an Event Program
- Company name announced at all home football game performances

Silver Sponsor \$500

- 2 "Marching Patriots" t-shirts (your choice of size)
- Listed as a "Silver" sponsor in the Sponsor section of the Liberty Band website @ www.lhspatriotmusic.com
- A half page ad in an Event Program
- Company name and logo listed in "The Bugle" Band newsletter publications for the year
- Company name announced at all home football game performances
- Company name announced at all Tournament performances

Gold Sponsor \$1,000

- 2 "Marching Patriots" t-shirts (your choice of size)
- Listed as a "Gold" sponsor with Company name, logo and website linked through www.lhspatriotmusic.com
- Full page ad in an Event Program
- A "Marching Patriots" 8 X 10 Band picture suitable for display at your business
- Company name and logo listed in "The Bugle" Band newsletter publications for the year
- Company name announced at all home football game performances
- Company name announced at all Tournament performances
- Business logo (36 X 7) displayed on the "Little Blue" Band trailer for 6 months

Platinum Sponsor \$2,000

- 4 "Marching Patriots" t-shirts (your choice of size)
- Listed as a "Platinum" sponsor with your Company name, logo and website linked through www.lhspatriotmusic.com home page
- Full page ad in an Event Program
- A "Marching Patriots" 8 X 10 Band picture suitable for display at your business
- Company name and logo listed in "The Bugle" Band newsletter publications for the year
- Company name announced at all home football game performances
- Company name announced at all Tournament performances
- Business logo (36 X 7) displayed on the "Little Blue" Band trailer for 12 months
- Business logo (36 X 7) displayed on the "Big Blue" Band trailer for 12 months



THE LIBERTY HIGH SCHOOL

MARCHING PATRIOTS

925 Jewetta Ave Bakersfield, CA 93312

CORPORATE SPONSORSHIP APPLICATION

Please make a copy for your records and return original application to:

LHS Marching Patriots, 925 Jewetta Ave. Bakersfield, CA 93312 Phone 661-587-0925 FAX 661-587-1299

Sponsor Name _____

Company Name _____

Address _____

Contact Person _____

Contact Phone () _____

E-mail Address _____

Website Address _____

Marching Patriots Sponsorship Program:

Please check your level of support

_____ Platinum Sponsor \$2,000

_____ Gold Sponsor \$1,000

_____ Silver Sponsor \$500

_____ Bronze Sponsor \$250

_____ Friend of the Marching Patriots \$100

Art sent electronically or on a disk is preferred. Email to mcguir12@me.com or send to the address above on CD. Be sure to include all support files and fonts. Types of acceptable files: high-resolution press optimized PDF: Photoshop or TIFF.

Payment Information:

Please make check payable to: LHS PATS

LHS Marching Patriots, 925 Jewetta Ave Bakersfield, CA 93312

The LHS PATS is a 501 (c)(3) non-profit organization